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2616

Electronic Filing System (EFS) Data
Electronic Patent Application Submission
USPTO Use Only

EFS ID: 66382
Application ID: 09658204
Title of Invention: Targeted Advertising through
Electronic Program Guide
First Named Inventor: Charles Eldering
Domestic/Foreign Application: Domestic Application
Filing Date: 2000-09-08
Effective Receipt Date: 2004-08-11
Submission Type: Information Disclosure
Statement
Filing Type:
Confirmation number: 3450
Attorney Docket Number: T722-00

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AUG 17 2004

Technology Center 2600

Total Fees Authorized: 180.0
Payment Category: Deposit Account
Deposit Account Number: 501535
Deposit Account Name: Patti Hespell
Access Code: ****
RAM Payment Status: RAM success
RAM User ID: EFSPROD
RAM Accounting Date: 2004-08-11
RAM Sequence Number: 34


Digital Certificate Holder: cn=Douglas Ryder,ou=Registered Attorneys,ou=Patent and Trademark
Office,ou=Department of Commerce,o=U.S. Government,c=US
Certificate Message Digest: e5498775fe5322598bad2c7e9d7f34e9134653e6



TRANSMITTAL

Electronic Version v1.1

Stylesheet Version v1.1.0

Title of Invention	Targeted Advertising through Electronic Program Guide															
Application Number:	09/658204															
Date:	2000-09-08	RECEIVED AUG 17 2004 Technology Center 2600														
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<table border="1"><thead><tr><th>Submitted by:</th><th>Elec. Sign.</th><th>Sign. Capacity</th></tr></thead><tbody><tr><td>Douglas J Ryder Registered Number: 43,073</td><td>/djr/</td><td>Attorney</td></tr></tbody></table>			Submitted by:	Elec. Sign.	Sign. Capacity	Douglas J Ryder Registered Number: 43,073	/djr/	Attorney								
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	us-ids.xsl															



Comments

Comments added at the request of EBC to avoid error messages

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FEE TRANSMITTAL

Electronic Version v08
Stylesheet Version v08.0

Title of Invention	Targeted Advertising through Electronic Program Guide										
Application Number: 09/658204											
Date: 2000-09-08		RECEIVED AUG 17 2004 Technology Center 2600									
First Named Applicant: Charles A Eldering											
Attorney Docket Number: T722-00											
Art Unit: 2616											
Examiner: Usha Raman											
TOTAL FEE AUTHORIZED \$180											
Patent fees are subject to annual revisions on or about October 1st of each year.											
BASIC FILING FEE											
<table border="1"><thead><tr><th>Fee Description</th><th>Fee Code</th><th>Amount \$</th><th>Fee Paid \$</th></tr></thead><tbody><tr><td>Submission Of Information Disclosure Stmt Fee</td><td>1806</td><td>180</td><td>180</td></tr></tbody></table>				Fee Description	Fee Code	Amount \$	Fee Paid \$	Submission Of Information Disclosure Stmt Fee	1806	180	180
Fee Description	Fee Code	Amount \$	Fee Paid \$								
Submission Of Information Disclosure Stmt Fee	1806	180	180								
AUTHORIZED BILLING INFORMATION											
The commissioner is hereby authorized to charge indicated fees and credit any overpayments to:											
Deposit account number: 501535											
Access Code *****											
Deposit name: Expanse Networks Inc											
Deposit authorized name: Patti Hespell											
Signature: /plh/											
Date (YYYYMMDD): 2004-08-11											
Charge Any Additional Fee Required Under 37 C.F.R. Sections 1.16 and 1.17.											



ELECTRONIC INFORMATION DISCLOSURE STATEMENT

Electronic Version v18

Stylesheet Version v18.0

Title of Invention	Targeted Advertising through Electronic Program Guide																																																																																														
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<h3>US Patent Documents</h3> <p>Note: Applicant is not required to submit a paper copy of cited US Patent Documents</p> <table border="1"><thead><tr><th>init</th><th>Cite.No.</th><th>Patent No.</th><th>Date</th><th>Patentee</th><th>Kind</th><th>Class</th><th>Subclass</th></tr></thead><tbody><tr><td></td><td>1</td><td>5600364</td><td>1997-02-04</td><td>HENDRICKS</td><td></td><td></td><td></td></tr><tr><td></td><td>2</td><td>5635978</td><td>1997-06-03</td><td>ALTEN</td><td></td><td></td><td></td></tr><tr><td></td><td>3</td><td>5758259</td><td>1998-05-26</td><td>LAWLER</td><td></td><td></td><td></td></tr><tr><td></td><td>4</td><td>5940073</td><td>1999-08-17</td><td>KLOSTERMAN</td><td></td><td></td><td></td></tr><tr><td></td><td>5</td><td>6177931</td><td>2001-01-23</td><td>ALEXANDER</td><td></td><td></td><td></td></tr><tr><td></td><td>6</td><td>6425131</td><td>2002-07-01</td><td>CRANDALL</td><td></td><td></td><td></td></tr><tr><td></td><td>7</td><td>6446082</td><td>2002-09-01</td><td>ARITA</td><td></td><td></td><td></td></tr><tr><td></td><td>8</td><td>6459427</td><td>2002-10-01</td><td>MAO</td><td></td><td></td><td></td></tr><tr><td></td><td>9</td><td>6631523</td><td>2003-10-01</td><td>MATTHEWS</td><td></td><td></td><td></td></tr><tr><td></td><td>10</td><td>6675385</td><td>2004-01-01</td><td>WANG</td><td></td><td></td><td></td></tr></tbody></table>								init	Cite.No.	Patent No.	Date	Patentee	Kind	Class	Subclass		1	5600364	1997-02-04	HENDRICKS					2	5635978	1997-06-03	ALTEN					3	5758259	1998-05-26	LAWLER					4	5940073	1999-08-17	KLOSTERMAN					5	6177931	2001-01-23	ALEXANDER					6	6425131	2002-07-01	CRANDALL					7	6446082	2002-09-01	ARITA					8	6459427	2002-10-01	MAO					9	6631523	2003-10-01	MATTHEWS					10	6675385	2004-01-01	WANG			
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